Why should you attend ECE 2020?

- Connect to over 3,500 endocrine specialists and healthcare professionals at a world leading congress
- Deliver your educational efforts to an international clinical audience
- Promote your products and services over a three day engagement with the congress attendees
- Benefit from the post-congress exposure of congress content, including satellite symposia
- Engage with Europe’s most influential endocrinologists in different meeting settings
- Position yourself as an industry leader

ECE 2018 Delegate Statistics

Areas of Interest

- Cytokines & growth factors: 231
- Endocrine surgery: 323
- Sex steroids: 529
- Reproduction (male & female): 650
- Steroid receptors: 245
- Signal transduction: 187
- Comparative endocrinology: 279
- Endocrine tumors & neoplasia: 735
- Growth development: 311
- Behaviour: 226
- Genetics: 340
- Menopause: 309
- Cardiovacular/ hypertension: 439
- Diabetes/metabolism: 984
- Adrenals: 859
- Thyroid: 902
- Bone/calcium: 608
- Neuro-endocrinology: 650
- Endocrine surgery: 323
- Gene regulation: 285
- Cancer: 475
- Endocrine disrupters: 432
Top 10 Countries in Attendance

1. Spain 580
2. Turkey 201
3. Greece 126
4. Netherlands 123
5. Romania 104
6. UK 281
7. Italy 189
8. Germany 124
9. France 119
10. Switzerland 100

Satellite Symposia

Highest attendance to satellite symposia 604
Average 2018 satellite attendance: 343

Abstract Submissions

Total Abstracts Received: 1,777
Clinical: 1,347
Translational: 123
Basic: 307

Abstract Areas

- Adrenal and Neuroendocrine Tumours: 250
- Calcium and Bone: 150
- Diabetes Obesity and Metabolism: 490
- Environment Society and Governance: 13
- Interdisciplinary Endocrinology: 100
- Pituitary and Neuroendocrinology: 295
- Reproductive Endocrinology: 148
- Thyroid: 331

Total Attendees: 3,532
<table>
<thead>
<tr>
<th></th>
<th>Gold  €65 000</th>
<th>Silver €45 000</th>
<th>Bronze €25 000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary exhibition space</td>
<td>25 sqm</td>
<td>16 sqm</td>
<td>12 sqm</td>
</tr>
<tr>
<td>Additional exhibition area</td>
<td>€200 per sqm</td>
<td>€200 per sqm</td>
<td>€200 per sqm</td>
</tr>
<tr>
<td>Complimentary Congress registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exhibitor badges</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Additional Exhibitor badges per 12 sqm space purchased</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Acknowledgement of sponsorship onsite</td>
<td>Primary level</td>
<td>Secondary level</td>
<td>Lower level</td>
</tr>
<tr>
<td>Acknowledgement of sponsorship on preliminary literature</td>
<td>Profile &amp; logo</td>
<td>Name only</td>
<td>Name only</td>
</tr>
<tr>
<td>Acknowledgement of sponsorship in final programme book</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Company profile on Congress website</td>
<td>Profile &amp; logo</td>
<td>Logo only</td>
<td>Logo only</td>
</tr>
<tr>
<td>Acknowledgement of sponsorship on Congress website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Company logo on front page of app</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Colour advert in programme book</td>
<td>Full</td>
<td>Half page</td>
<td>None</td>
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<tr>
<td>Holding slides/registration preview slides</td>
<td>Individual slide</td>
<td>Logo</td>
<td>Company name</td>
</tr>
<tr>
<td>EJE online banner advertising for the month before ECE</td>
<td>Leaderboard &amp; Skyscraper</td>
<td>Skyscraper</td>
<td>None</td>
</tr>
<tr>
<td>Tickets to Informal Networking Evening</td>
<td>3</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Delegate bag insert</td>
<td>Yes</td>
<td></td>
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</tr>
</tbody>
</table>

*In addition to the delegate bag insert included with the satellite package*

95% of participants would recommend ECE to a colleague
PRESENT TO DELEGATES

Sponsored Satellite Symposium
Satellite Symposia offer a great opportunity for you to talk directly to your key customer groups as they are open to all attendees.

Lunchtime Sessions*
Sunday 24 May 14:30 – 15:30 €55 000 (£47 500 before 31 October 2019)
Monday 25 May 14:30 – 15:30 €55 000 (£47 500 before 31 October 2019)
Tuesday 26 May 14:00 – 15:00 €55 000 (£47 500 before 31 October 2019)
Please note, there will be three parallel sessions during the lunch periods.

Other Available Slots*
Saturday 23 May 15:30 – 17:00 €37 500 (2 x parallel)
Sunday 24 May 07:00 – 08:00 €27 500 (2 x parallel)
18:00 – 19:30 €37 500 (3 x parallel)
Monday 25 May 07:00 – 08:00 €27 500 (2 x parallel)
18:00 – 19:30 €37 500 (3 x parallel)
Tuesday 26 May 07:00 – 08:00 €27 500 (2 x parallel)
The Informal Networking Evening takes place on the Sunday evening so no catering can be served after the symposium on that evening.

Content of Satellite Symposia is subject to approval by the ECE 2020 POC. Corporate Members are responsible for obtaining all regulatory approval for content and materials.

* the times shown here are provisional and may be subject to change

Digital Satellite Symposium Services
Interact with delegates onsite and disseminate your content to thousands of endocrinologist post event with the ECE On Demand digital services. ECE On Demand is ESE’s content management platform showcasing ECE scientific content.

Our 2020 digital solution packages will be confirmed in Autumn 2019, but have previously featured:

On-Site interactivity packages**
• All AV and IT support to present an interactive Satellite symposia.
• Faculty biographies, abstracts, session overviews and webcasts
• Digital branding of your in-room experience across all displays
• Digital company profile, push notification, session voting, commenting and evaluation
• Recording for your own post congress audiences

Post-congress dissemination packages**
• Symposia recording and faculty interviews hosted alongside the ECE scientific programme content
• Exported file for review, editing and approval before hosting at ECE On Demand, or on your website
• Promotion of ECE On Demand to ESE members, delegates and new guest users

Please note, there will be three parallel sessions during the lunch periods.

PLEASE NOTE:
You must be an ESE Corporate Member in order to hold a Satellite Symposium.

To apply for ESE Corporate Membership please email info@euro-endo.org

604
The largest attendance at a 2018 Satellite Symposium

Private Business Meetings
Meet your pre-selected key audience in premier meeting rooms in the ECE venue. Meet with up to 50 participants in a business meeting or debate style set up and benefit from:

• Inclusive AV package and IT support with the option to record activity / discussions
• Meet and greet service for your invited guests on arrival
• Day-passes and exhibition access for non-registered attendees
• Catering on request

Appropriate educational KOL discussions can also be recorded and potentially published in ESE Insight, a supplement to ESE News.

Digital Satellite Symposium Services

**Final 2020 pricing is subject to service package definition. 2019 pricing ranged from €7,000–€18,000
*conditions apply

ECE On Demand

Business meetings are available to ESE Corporate Members and Non-Members alike*
EXHIBITION

Two options are available for exhibition space:

**Space only**
€475/sqm before 31 October 2019
€505 /sqm after 31 October 2019

**Shell Packages**
€515 /sqm before 31 October 2019
€550 /sqm after 31 October 2019

The exhibition package includes two exhibitor passes per 9 sqm purchased, exhibitor profile in the programme book, technical manual, and all lunches and refreshments in scheduled breaks.

*All prices are excluding VAT*

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ECE Hub

Connect with delegates in the heart of the exhibition with the ECE Hub. The ECE Hub is an informal presentation space seating up to 50 delegates for short 15-25 minute presentations

**ECE Hub corporate sponsorship - €15 000**
Maximise your impact at ECE by sponsoring the Hub. We are offering the opportunity to sponsor the Hub and benefit from:
- Two presentation slots
- Your logo and branding alongside ESE’s inside the Hub
- Promotion of your activity in the programme book
- Promotion of your activity on holding slides, shown between talks
- Acknowledgment of your sponsorship on congress materials
- Promotion of your activity in the programme book
- Promotion of your activity on holding slides, shown between talks

**Single ECE Hub slot booking - €5 000**

<table>
<thead>
<tr>
<th>AVAILABLE SLOTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 24 May</td>
<td>Morning coffee break</td>
</tr>
<tr>
<td></td>
<td>Afternoon coffee break</td>
</tr>
<tr>
<td>Monday 25 May</td>
<td>Morning coffee break</td>
</tr>
<tr>
<td></td>
<td>Afternoon coffee break</td>
</tr>
<tr>
<td>Tuesday 26 May</td>
<td>Morning coffee break</td>
</tr>
<tr>
<td></td>
<td>Afternoon coffee break</td>
</tr>
</tbody>
</table>

*You must be an ESE Corporate Member or Supporter in order to hold an activity in the ECE Hub. Content of ECE Hub activity is subject to approval by the ECE 2020 POC. Companies are responsible for obtaining all regulatory approval for content and materials. A maximum of 3 ECE Hub corporate sponsorships are available.*
# Sponsorship Opportunities

## Giveaways

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyards</td>
<td>€5,000 + cost or supply</td>
</tr>
<tr>
<td>Delegate bags</td>
<td>€8,000 + cost or supply</td>
</tr>
<tr>
<td>Pads &amp; pens</td>
<td>€1,000 + cost or supply</td>
</tr>
</tbody>
</table>

## Visibility

### Pre-event marketing

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Congress mailings to</td>
<td>€5,000</td>
</tr>
<tr>
<td>registered delegates</td>
<td></td>
</tr>
<tr>
<td>To delegates who have not opted out of receiving third party messages</td>
<td></td>
</tr>
<tr>
<td>Abstract submission system</td>
<td>€2,000</td>
</tr>
<tr>
<td>Your logo will be displayed on each page of the abstract submission system</td>
<td></td>
</tr>
</tbody>
</table>

## After the Congress

### Online evaluation system sponsorship

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo displayed on each page of the evaluation questionnaire, completed by all delegates requiring CME certificates.</td>
<td>€1,000</td>
</tr>
</tbody>
</table>

## Onsite

### During Congress

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue banners</td>
<td>POA</td>
</tr>
<tr>
<td>Directional signage sponsorship</td>
<td>€5,000</td>
</tr>
<tr>
<td>Your logo will be included on the bottom right of all venue directional signage</td>
<td></td>
</tr>
<tr>
<td>Adverts in the programme book</td>
<td>€3,500</td>
</tr>
<tr>
<td>Displayed towards the back of the programme book</td>
<td></td>
</tr>
<tr>
<td>Bag inserts</td>
<td></td>
</tr>
<tr>
<td>for exhibitors</td>
<td>€2,000</td>
</tr>
<tr>
<td>for non-exhibitors</td>
<td>€3,000</td>
</tr>
<tr>
<td>Hold and registration preview slides</td>
<td>€1,750</td>
</tr>
<tr>
<td>Your company’s slide included in the slide loop shown on all registration desk screens and before each programme session</td>
<td></td>
</tr>
<tr>
<td>Hotel drops</td>
<td>€6,000</td>
</tr>
<tr>
<td>To hotel rooms in our HQ hotels</td>
<td></td>
</tr>
<tr>
<td>WiFi</td>
<td>€10,000</td>
</tr>
<tr>
<td>Please ask for more details</td>
<td></td>
</tr>
<tr>
<td>E-Posters</td>
<td>Price TBC</td>
</tr>
<tr>
<td>Please ask for more details</td>
<td></td>
</tr>
<tr>
<td>Phone charging stations</td>
<td>Price TBC</td>
</tr>
<tr>
<td>Please ask for more details</td>
<td></td>
</tr>
</tbody>
</table>

## Do you have an idea to increase your impact at ECE?

We are happy to discuss additional sponsorship actives not listed here. Please contact Victoria Withy, ESE Sales and Marketing Manager with your suggestions: victoria.withy@ese-hormones.org Tel: +44 (0) 7761 800855

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97% of participants agreed that the information provided in this programme will ultimately benefit patient care.
Payment Terms & Conditions

All sponsorship, including exhibition stand sales, will be allocated in order of spend the year before, as agreed by the Corporate Members. The organisations with the largest spend in 2019 will have first priority in 2020.

The European Society of Endocrinology (ESE) will endeavour to allocate an exhibitor’s first choice space. However, this might not always be possible. ESE reserves the right to change the layout of the exhibition as necessary.

Upon receipt of a completed application form, confirmation of your stand and sponsorship requirements will be sent. This will include an exhibitor registration form and a contract outlining full terms and conditions.

The signed contract must be received by the ESE by 31 December 2019. Sponsorship will not be confirmed without receiving the signed contract.

Following receipt of the signed contract, cancellation or any changes to the original booking must be made in writing to the ESE.

The following cancellation charges will apply:
- Cancellation before 31 October 2019: **10% of total cost**
- Cancellation between 31 October & 31 December 2019: **50% of total cost**
- Cancellation after 1 January 2020: **100% of total cost**

*NB: VAT will be charged as applicable, and is subject to changes in legislation.*

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**Key Contacts**

**Sale and Sponsorship Enquiries:**

**Victoria Withy**
ESE Sales and Marketing Manager
victoria.withy@ese-hormones.org
Tel: +44 (0) 7761 800855

**Exhibition and Sponsorship Logistics**

**Natalie Dass**
ECE Sponsorship and Exhibitions Manager
ece2020@endocrinology.org
Tel: +44 (0)1454 642244

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