

# eECE 2020

## 22nd European Congress of Endocrinology

### COMPANY PROFILE PAGE

<b>Top Banner</b>	File type: .png or .jpg Dimensions: 1235 px wide x 180 px high, min. 72 dpi
<b>Logo</b>	File type: .png with transparent background Dimensions: min. 72 dpi (centred on slide, available space up to 1275px x 160px)
<b>Company Description</b>	Plain text with max. 1200 characters
<b>Contact Details</b>	Address: Company Name + Address incl. Country + Website + Contact email + Phone number
<b>Social Media Link</b>	Twitter, Instagram, LinkedIn, Facebook
<b>Competences / Topics</b>	Select from list of congress topics
<b>Ask a Question Button</b>	Default: Integrated lead retrieval that is connected to the registration database. Delegates can send a question and share contact details with the company (the data collected will be: First name, Surname, Email, Profession, City and Country) The collected data and questions are available via the company backend during the congress. Option: Button can be linked to an external website / webform or as a "mailto:..." option.
<b>Personal Live Meetings</b>	Specifications: Photo/graphic of meeting organizer: .png or .jpg Photo dimensions: 120 px wide x 120 px high, min. 72 dpi Meeting title: max. 30 characters Short description: max. 100 characters Functionality: Each live meeting box contains a link either directly into an online meeting tool (e.g. Zoom) or to an appointment booking tool. Both options need to be ordered separately.

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<b>Products</b>	Graphic file type: .png or .jpg
can be grouped by individual headings	Graphic dimensions: 393 px wide x 220 px high, min. 72 dpi Title: max. 30 characters
can include one video, audio file, pdf and link to an external website	Short description: max. 180 characters Media Types: Video mp4, max 2 GB; Audio mp3, max 1 GB; PDF, max 250 MB, external link
<b>Symposia Section</b>	Will automatically be inserted from the virtual congress system according to the latest program

### PRODUCT SHOWREEL

Companies can select these products from the products on the profile page or create new products for the showreel. Both will be managed via the company backend by the company.

Visitors can filter, watch and rate contents on the showreel page.

Products on the showreel page are linked to the company profile.