PLACE ON NATIONAL SOCIETY HEADED PAPER

Via email: INSERT EMAIL

Via mail : INSERT ADDRESS

INSERT DATE

Dear INSERT TITLE (eg Mr/Mrs/Ms),

The [European Society of Endocrinology](https://www.ese-hormones.org/) (ESE), together with the [European Hormone and Metabolism Foundation](https://www.ese-hormones.org/about-us/ese-foundation/) (ESE Foundation), and in collaboration with partner societies, including INSERT NAME NATIOAL SOCIETY will soon introduce **European Hormone Day** - **on 23 May 2022**.

On the occasion of this first European Hormone Day, we call for a stronger inclusion of the endocrine health perspective as an integral part of European health policies and those of the European members states, as laid out in the [ESE White Paper on Hormones in European Health Policies](https://www.ese-hormones.org/advocacy/eses-white-paper/) (published May 2021).

Our main calls are summarised in the [Milano Declaration](https://www.ese-hormones.org/advocacy/european-hormone-day/the-milano-declaration/) that has been drafted on the occasion of European Hormone Day which, if implemented, will make a significant difference for the health and wellbeing of the European population.

On behalf of my society and the European endocrine community in general, I would like to personally ask for your support in helping us raise awareness for European Hormone Day and join us in acknowledging the many endocrine-related illnesses including chronic diseases like obesity, diabetes, thyroid disease, cancer and osteoporosis. This also includes taking steps to create a safer environment, mostly by reducing the exposure and impact of so called ‘endocrine disrupting chemicals’ on vulnerable populations, like pregnant women, babies and developing children. This exposure is linked to higher incidences of endocrine diseases.

I hope that in addition to raising awareness you can also help advocating for the better integration of hormone health in future national and European health policies and legislation. Only together can we reduce the current wide prevalence and projected rise of endocrine-related diseases in INSERT NAME COUNTRY and the rest of Europe.

Specifically for our country INSERT NAME COUNTRY, the issues around SELECT OUT THE POLICY TOPIC THAT IS OF MOST ACTUAL RELEVANCE TO YOUR POLITICIANS deserves more attention because …

Please do not hesitate to contact me and/or NAME NATIONAL SOCIETY in case you have any further questions about European Hormone Day and/or the importance of hormone health in relation to our overall health and wellbeing.

For more information on what you and your staff can do to engage with this awareness day I would like to refer you to the European Hormone Day website at www.europeanhormoneday.org. A social media toolkit is available which includes examples of the materials that can be used for your social media endorsement.

I am counting on your support!

Yours sincerely,

WHERE CONSIDERED APPROPRIATE ADD DIGITAL SIGNATURE

INSERT NAME + AFFILIATION

INSERT CONTACT DETAILS