

## ESE Corporate Membership - 2023

### ESE – About us

The European Society of Endocrinology (ESE), established in 2006, unites, supports and represents the European community of endocrine clinicians and researchers.

The European endocrine community consists of more than 22 500 health care providers, that connect with us through individual membership or the membership of 51 National Endocrine Societies that are part of the ESE Council of Affiliated Societies (ECAS). We work to provide education for all career stages, and across all areas of endocrinology, develop clinical guidelines improving the standards of clinical care, organise the Annual European Congress of Endocrinology (ECE) and aim to impact on European Health policies, with specific focus on hormone health and disease.

Our activities are divided into eight Focus Areas: Adrenal and Cardiovascular Endocrinology; Calcium and Bone; Diabetes, Obesity, Metabolism and Nutrition; Endocrine-related Cancer; Environmental Endocrinology; Pituitary and Neuroendocrinology; Reproductive and Developmental Endocrinology; and Thyroid. Each Focus Area is led by two Focus Area leads (one clinical, one basic scientist), supported by an expert panel, with activities co-ordinated through our Executive Committee and other relevant committees.

### 2022 – A few highlights

2022 saw ECE make a successful return to an in-person setting in Milan, with the addition of an online element, 'ECE@Home', to make it our first fully hybrid Congress after two years online. More than 3000 attendees joined the meeting live in Milan, and more than 1000 physicians attended the meeting from their homes.

2022 also saw the launch of the [European Hormone Day](#), an initiative designed to promote information and awareness about endocrine health, which we plan to make an annual fixture in the endocrinology calendar. This went together with the publication of the Milano Declaration, endorsed by more than 60 endocrine partner societies and patient groups, as well as members of the European Parliament.

The official ESE Journals, the **European Journal of Endocrinology** and **Endocrine Connections** have seen their impact factors increase respectively to 6.558 and 3.221 and are among the leading and most respected journals in the segment of endocrinology and metabolism.

Across the last few years and into 2022, ESE has seen its **provision of educational events increase to 27** (in 2021) across the different areas of endocrinology, a majority of which have been digital webinars and meetings, and with a growing attendance, facilitated by the digital revolution that has taken place over the last few years.

### 2023 and beyond

Throughout 2023, we will continue to develop and expand the educational activities and initiatives on offer to members and non-members, making strategic decisions to balance the accessibility of online content and the environmental impact of travel with the need for members to connect and collaborate with each other in person.

#### European Society of Endocrinology

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The European Congress of Endocrinology will continue as a hybrid event, with the live Congress in Istanbul augmented with online content. Our educational provision will take a primarily digital approach, with the Clinical Update webinars forming a core element alongside the Post Graduate Courses, which will be offered as a series of three events each year. Most of our events are CME accredited, and the content will form the basis of a Learning Management System that ESE will launch in 2023

2023 will also see a continuation of activities in support of our 2022-2026 strategic plan, which launched at the beginning of 2022 to support delivery of our vision of **shaping the future of endocrinology**, against which we have already made great progress under our four strategic pillars:

1. To **UNITE and REPRESENT** the European endocrine community and be acknowledged as the reference point for endocrine health and science
2. To **SUPPORT** our members in education, clinical practice and research
3. To further **ADVANCE** the science clinical care of endocrinology
4. To reinforce ESE as a leading society which is **SUSTAINABLE, TRUSTED and VALUED**

Our strategic focus for 2023 is based on the following key themes:

- **Continuing to enhance our educational offering to members of all career stages and areas of interest**
- **Supporting the ongoing sharing of knowledge through implementation of a Learning Management System**
- **Working with our Focus Areas and their experts as drivers of initiatives in the respective endocrine disease areas**
- **Expanding on our collaboration with patient organisations and other endocrine or specialist societies**
- **Increasing attention to hormones and endocrine health and disease through development of European Hormone Day and other strategic activities**
- **Continue our efforts to impact on European health and research policies**

## About Corporate Membership

Corporate Membership constitutes an important engagement with and support to the ESE. Our Corporate Membership scheme provides companies with unique opportunities to communicate with the leaders and members of the endocrine community in Europe and work in partnership with us in the development of new and innovative services that ultimately increase excellence in endocrine education and patient care.

Corporate Membership is open to any company:

- with a scientific, diagnostic, technical, or clinical focus
- working in, or associated with, any of our eight Focus Areas of endocrinology
- developing or commercialising products or services at any stage of their life cycle

On occasion, ESE is contacted by companies specialising in medical education for the healthcare sector, with a view to partnering via the Corporate Membership scheme. Applications from organisations of this nature will be reviewed on a case-by-case basis in line with our strategic goals.

Corporate Membership allows us to fulfil our annual ambitions, appropriately invest in building for the future, and engage in the many programmes that are being developed by our Committees and Expert Groups, to the benefit of our members and endocrinologists across Europe and beyond.

## Why become an ESE Corporate Member?

Corporate Membership of the European Society of Endocrinology provides:

- Unique access to the endocrine community in 51 countries, representing around 22 500 endocrinologists and over 5,000 direct members
- Privileged access to the engagement, commercial and educational opportunities offered by the European Congress of Endocrinology. ECE 2022 ran as a hybrid event and was attended by over 4,000 participants (~3,000 in person, ~1,000 online) from 112 countries. The digital elements of the meeting plus the inclusion of the recorded content on the ESE On Demand platform extended the reach of the Congress into the community
- The opportunity to work with and support ESE in our educational activities through one of our tailored education sponsorship packages
- Regular engagement with Society leadership and experts to discuss areas of mutual interest that form the basis of the programmes across our eight Focus Areas

## Benefits

The benefits of Corporate Membership centre on engagement with the many programmes ESE offers, alongside access to and collaboration with **key audiences** in Europe including:

- Europe's opinion leaders and endocrine experts
- Leadership of ESE's eight Focus Areas
- Member communities with specific areas of interest, as represented by the eight Focus Areas
- Young and upcoming endocrinologists as members of EYES (ESE Young Endocrinologists and Scientists)
- Expanding Endocrine Nurse community
- Policy and advocacy stakeholders at European and National level
- Patient Advocacy Groups

## Corporate Membership also includes the opportunity for:

- Support of ESE's newly developed education sponsorship packages
- Preferential options at the European Congress of Endocrinology
- Support of initiatives aimed at increasing the connection with and impact of patient advocacy groups
- Support of official grants and travel scholarships
- Production of ESE INSIGHT reports and other community education formats
- Association with bespoke projects developed by/linked to the ESE Focus Areas
- Engagement in, and support of, ESE's Policy and Advocacy and awareness building efforts

## The 2023 ESE Corporate Membership Scheme

ESE Corporate Membership is available at different levels tailored to the profile of the participating company.

**Corporate Membership** is a prerequisite to engage with the Society around many of our educational initiatives. These can relate to company activities during the annual Congress (Satellite Symposia, ECE Hub sessions), or specific support provided to higher level education sponsorship packages which include Focus Area-specific Clinical Update webinars and other Focus Area related initiatives.

**Premium Corporate Membership** reflects an important and strategic engagement of your company with ESE. Premium Corporate Members are part of the Industry Partnership Board, that focusses on longer term collaboration in education, key society initiatives, and the ways that Society and industry can work together.

**Corporate Membership** also provides the opportunity for engagement with and support to the **Policy and Advocacy efforts** that we have been undertaking since 2018. Based on the May 2021 publication of our White Paper ‘Hormones in European Health Policies’ we have been able to extend our reach in the policy area and are building extended partnerships to further impact on policy decisions.

Please contact us if you would like to find out more about our Policy and Advocacy activities and how your company can engage with them.

### Fees and entitlements

The table below provides an overview of membership entitlements and 2023 membership fees.

Corporate Membership runs annually from January to December. ESE welcomes multi-year commitments from companies to help the Society plan on a longer-term basis.

ESE Corporate Membership level	Premium Corporate Member	Corporate Member
<b>Membership fee (2023)</b>	<b>€25,000</b>	<b>€15,000</b>
<b>Complimentary individual membership of ESE for company representatives*</b>	x3 medical staff	x2 medical staff
<b>Option to sponsor ESE Educational packages plus specific individual activities</b>	Yes <i>(Additional costs apply)</i>	Yes <i>(Additional costs apply)</i>
<b>Engagement opportunities with Focus Area-specific initiatives</b>	1 <sup>st</sup> option	2 <sup>nd</sup> option
<b>Membership of the Industry Partnership Board (IPB)</b>	Yes	No
<b>1:1 Leadership meeting</b>	x2 per year	x1 per year
<b>Focus Area Insight report – a disease area themed publication from ESE</b>	Yes. via grant support	Yes. via grant support
<b>Insight Industry Meeting report – an industry commissioned report independently written by ESE</b>	Yes. via grant or sponsorship	Yes. via grant or sponsorship
<b>Acknowledgement in the quarterly member newsletter ESE News</b>	Listing + logo, all issues	Listing only, all issues
<b>ECE related benefits<sup>A</sup>:</b>		
<b>Sponsorship of ECE travel grants</b>	1 <sup>st</sup> option	2 <sup>nd</sup> option
<b>Full Congress registrations (additional to those included in ECE sponsorship package)</b>	2	1
<b>Booking of Satellite symposia, incl. room, date and time allocation priority</b>	1 <sup>st</sup> option	2 <sup>nd</sup> option
<b>Engagement with and support of patient advocacy group focussed initiatives</b>	1 <sup>st</sup> option	2 <sup>nd</sup> option

Booking of ECE Hub, incl. date and time allocation priority	1 <sup>st</sup> option	2 <sup>nd</sup> option
Sponsorship packages	Gold-Silver-Bronze	Gold-Silver-Bronze
<b>Policy and Advocacy</b>		
Support and acknowledgement of support in various Policy and Advocacy initiatives (White Paper, meetings, etc.)	via grant support	via grant support
Engagement with European Hormone Day, a joint initiative of ESE and the ESE foundation	via sponsorship	via sponsorship

\*nominated company representatives must meet the individual membership criteria as outlined on the [ESE membership pages](#). Individual memberships are subject to approval by the ESE Executive Committee.

^additional fees apply.

## ESE Education Sponsorship Packages

**New for 2023**, and in response to the request for broader scope, multi-sponsor opportunities, we have developed a range of educational activity support packages. These are designed to enable us to deliver activities to our members, along with non-members, that provide them with the education and development opportunities they need whilst also tying into the strategic and regulatory requirements of our industry partners.

Three tiers of package are available alongside a selection of ‘off the shelf’ options which allow companies to tailor their support to meet their strategic requirements.

Sponsorship via one of our education packages includes the opportunity to link to company-developed, company-owned medical education sites from the ESE website, bringing these to a broad audience with promotion via our monthly news alerts and other communication vehicles.

For more information about our educational packages please contact Natalie Dass at [natalie.dass@ese-hormones.org](mailto:natalie.dass@ese-hormones.org).

## Industry Partnership Board

The IPB meets twice a year with the remit for ESE to work together with industry stakeholders to further advance the focus on and growth of the endocrinology discipline in Europe. Each Premium Corporate Member company can delegate one staff member to this board, but this can be increased as required on a case-by-case basis. The ESE CEO and a representative of the Premium Corporate Members jointly chair the IPB.

## ECE 2023 – Istanbul, Turkey and online via ECE@Home, 13-16 May 2023

With more than 4,000 health care professionals from 112 countries attending the European Congress of Endocrinology either in person or online in 2022, and over 2,000 clinical and scientific abstracts presented, ECE continues to enhance its position as the leading annual meeting point for endocrinologists in Europe. The Congress continues to attract more speakers, novel science, therapy focus, delegates, participants, abstracts and corporate supporters year on year.

ECE 2023 offers ESE Corporate Members:

- Educational opportunities through satellite symposia and ECE Hub sessions
- Commercial exposure through exhibition and sponsorship visibility

- Customer engagement through bespoke activity and meetings

For all sponsorship arrangements connected with the 25<sup>th</sup> European Congress of Endocrinology, please contact [natalie.dass@ese-hormones.org](mailto:natalie.dass@ese-hormones.org)

### **ESE on Demand** ([www.eseondemand.org](http://www.eseondemand.org))

Our digital content platform, ESE On Demand, has developed in recent years to hold not only content from ECE, but also as a library of content from across all our educational activities. It is having a positive educational and engagement effect on all event delegates, ESE members, stakeholders, remote guest participants and sponsors who adopt it. It achieves this by:

- Enabling authors to assign copyright of their materials to ESE, to engage global remote audiences
- Maximising all our scientific contributors' content dissemination post-Congress
- Promoting ECE content all year round, to global endocrine communities.

We have developed updated ECE packages to provide improved on-site and post-Congress awareness and engagement for every satellite symposium and ECE Hub supporter dependent on your needs.

By purchasing a package which includes posting of content to ESE On Demand, the reach and value of your satellite symposium or ECE Hub session is extended beyond the Congress to a remote, global audience.

### **ECE 2023 Pre-Congress private meeting**

We offer the facility to host up to 50 participants at the ECE venue on the pre-Congress day (Saturday).

Responsibility for the meeting agenda, invitations and promotion will sit solely with the Corporate Member. Availability will be subject to space, timings and staff requirements. Room hire, catering, audio visual, furniture and other related items/support will be quoted for as required.

### **Focus Area Programmes**

Our eight Focus Areas are headed up by clinical and basic expert panels who support us in recognising and addressing unmet clinical and educational needs. New projects are considered and developed on an ongoing basis based on identified needs and these can form the foundation for extended engagement with our Corporate Members.

### **ESE Insight reports**

Our independently commissioned topical reports that reach all ESE members and increasingly wider audiences offer two commissioning approaches, both of which can be supported by industry:

- *Focus Area Insight* reports are commissioned by our team of experts to raise educational awareness or future perspective around a topic within a longer-term educational programme.
- We continue to offer *Insight* reports written independently by an ESE medical writer synthesising coverage of non-ESE meetings proposed by a scientific planning committee originated by industry.

### **ESE Research and survey projects**

As an organisation leading and serving the needs of a research and clinical practice audience, ESE is extremely well positioned to carry out larger scale research to determine unmet practice needs. In parallel, our opportunity to design, capture, analyse and ultimately disseminate our conclusions through our publication



strategies of journals, Congress and guidelines, makes us an increasingly good partner to carry out studies supported by available independent grants.

### **ESE expert meetings**

Meetings with Focus Area Leads or expert panel members can be arranged to allow companies to discuss activities or initiatives with which they feel ESE could be involved. Where a suitable activity or initiative is agreed, ESE will work with the relevant experts to create a meeting or event, including development of relevant materials and promotion as appropriate. These meetings can take many formats; round table discussions, senior leadership forums, workshop style engagement sessions or mentoring environments that bring our expertise together with the endocrinology specialists of tomorrow. Each event from start to finish is conceived, planned, delivered and outcomes measured to maximise their impact on improving patient care.

We welcome any idea or open discussion from our Corporate Members regarding any unmet need they have recognised. Such educational development opportunities are normally managed in collaboration with the medical and scientific liaison teams.

### **Engaging with education**

#### **ESE Young Endocrinologists and Scientists (EYES) support**

ESE considers early-career endocrinologists and scientists as the key to ensuring the future of endocrinology, and their involvement across our activities is extremely important. We are keen to secure grants to support this crucial audience, both in support of the EYES annual meeting and for travel grants to attend other ESE events.



#### **ESE Nurse engagement**

The ESE Nurse Committee aims to provide a European network for all nurses engaged with endocrine care, to promote education and training, provide mentorship opportunities, organise dedicated sessions for nursing staff during the annual Congress, and in general to promote advanced practice and raise the profile of nurses in the care of endocrine diseases around Europe.

The annual nurse pre-Congress course as well as the broader nurse-focused programme which takes place at ECE offers opportunities for industry engagement, thereby also allowing ESE to provide nurses with grant opportunities to facilitate attendance.

#### **Travel grant support programme**

With the cost of travel both within Europe and globally increasing at a dramatic rate, we are looking to provide a greater number and a wider spectrum of grants to broader audiences beyond early career and basic scientists, which are the groups our current grants are primarily focused upon. Ideally, we wish to start a travel grant fund, to which our industry partners could contribute. ESE would retain ownership of the selection of the grantee, but certain audiences (career stage/geographical) could be defined as the recipients of the grants.

### **Patient-focused activities**

In 2021 we launched the ESE [Patient Advocacy Group \(PAG\) Affiliate Membership Scheme](#), recognising the importance of the connection between our Society members and patients. Representatives from our 24 PAG Affiliate member groups form the PAG Board which meets throughout the year to discuss various issues and

activities that are impacting their group members. ESE delivers a number of initiatives in collaboration with our PAG Members and our Corporate Members are encouraged to engage with and support these.

### **ESE Patient Forums**

In March 2022 the first [Hypoparathyroidism Patient Forum](#) took place, with over 175 attendees. Due to the success of this meeting, the format will be repeated on an annual basis and translated into multiple languages. Additional Patient Forums, including an Adrenal Patient Forum, are planned for 2023 and Corporate Membership provides the basis from which engagement with such activities can be established.

### **The Patient's Voice and Patient Experience Zone**

First introduced at e-ECE 2021, our online Congress, the Patient's Voice Hubs provide the opportunity for Patient Groups to collaborate with clinicians and healthcare practitioners to deliver presentations related to their specific disease area. The Patient's Voice Hubs are now incorporated into the hybrid Congress, with options to provide support to these via sponsorship.

The Patient Experience Zone was introduced at ECE 2022 in Milan and provides Patient Advocacy Groups with a bespoke area from which they can meet with delegates and share information about their organisations.

### **Building public and policy awareness**

2021 and 2022 have been pivotal years in the efforts of the society to **shape the future of endocrinology** by impacting on the external environment: this includes increasing public and policy awareness, underlining the importance of hormones in endocrine health and disease, and thereby impacting on health, environmental and research policies, including the funding of research in our areas of interest.

Also in 2023, ESE will organize the **European Hormone Day**, building on the success of the inaugural event in 2022, and with the prime aim to increase the reach and impact of the day through extended partnerships with partner societies, patient advocacy groups, our industry partners and other stakeholders, including the policy environment. ESE welcomes the engagement and support of our Corporate Members in the development and implementation of this awareness day.

### **Other Activities**

Alongside the above detailed activities, we also run and support a number of research programmes including the PARAT programme (an educational programme on Parathyroid Disorders), support for the ERCUSYN registry, and partnership with ENDO-ERN on a Rare Disease Covid-19 Task-force. For more information on these and other engagement opportunities with ESE please contact Natalie Dass ([natalie.dass@ese-hormones.org](mailto:natalie.dass@ese-hormones.org)).

We welcome suggestions and proposals for additional events and initiatives from our industry partners and will be happy to discuss these on a case-by-case basis.

### **How to apply**

The application form for Corporate Membership is enclosed as **Annex 1**. Corporate Membership applications require review and acceptance by the ESE Executive Committee.



Annex 2 provides the guiding principles of the relationship between ESE and our industry partners: 'How ESE works with industry'.

ESE Corporate Membership provides industry partners with the opportunity to connect to the European Society of Endocrinology and its members. The Society fosters an open dialogue with its Corporate Members and recognises that our Corporate Members play a pivotal role in our success.

We trust that the access to specialists in endocrinology and the opportunities provided through the ESE Corporate Membership scheme will be of benefit to your organisation in 2023.



**Natalie Dass**

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European Society of Endocrinology

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**For more information:**

For further information, including contractual and invoicing arrangements, related to Corporate Membership and/or the discussion of engagement opportunities, as well as for sponsorship arrangements related to the 25<sup>th</sup> European Congress of Endocrinology, May 13-16 2023 (ECE 2023) please contact Natalie Dass, ESE Business Development Manager at [natalie.dass@ese-hormones.org](mailto:natalie.dass@ese-hormones.org).

## Annex 1: Corporate Membership Application form

Corporate membership runs annually from January to December. ESE welcomes multi-year commitments to help the Society plan on a longer-term basis. To expedite your application, please complete the below in full

We wish to apply for the following ESE Corporate Membership:		<input type="checkbox"/> Premium Corporate Member €25,000 / annum	<input type="checkbox"/> Corporate Member €15,000 / annum	
For the period of:	<input type="checkbox"/> 1 year	<input type="checkbox"/> 2 years	<input type="checkbox"/> 3 years	
Payment method preferred:	<input type="checkbox"/> Grant request letter	<input type="checkbox"/> via online Grant portal	<input type="checkbox"/> Invoice using PO# below	
Main company business:	<input type="checkbox"/> Pharmaceuticals / Clinical care	<input type="checkbox"/> Diagnostics / Scientific	<input type="checkbox"/> Technical / Patient / Other	
Company Name:				
Company Website:				
HQ Building / Street Address:				
City/Town:				
Postcode:				
HQ country location:				
Company Contact name:				
Job Title:				
Email:				
Telephone:				
Company VAT number (EU):				
Invoicing email address:			<input type="checkbox"/> Purchase Order #	
What is your main ESE focus area of interest? Please tick one only:	<input type="checkbox"/> Adrenal & Cardiovascular Endocrinology <input type="checkbox"/> Diabetes, Obesity, Metabolism & Nutrition <input type="checkbox"/> Reproductive Endocrinology <input type="checkbox"/> Endocrine-related Cancer		<input type="checkbox"/> Calcium & Bone <input type="checkbox"/> Pituitary & Neuroendocrinology <input type="checkbox"/> Thyroid <input type="checkbox"/> Environmental endocrinology	
ECE areas of interest	<input type="checkbox"/> Sponsorship	<input type="checkbox"/> Branding	<input type="checkbox"/> Education	<input type="checkbox"/> Exhibition
	<input type="checkbox"/> Private meetings	<input type="checkbox"/> Poster submission	<input type="checkbox"/> Patient activities	<input type="checkbox"/> Online opportunities
Primary target audience(s)	<input type="checkbox"/> Expert/advanced endocrinologists	<input type="checkbox"/> Nurses	<input type="checkbox"/> Early career endocrinologists	<input type="checkbox"/> Patient Groups/ Patients
	<input type="checkbox"/> Basic Scientists/ Researchers			
ESE Activities and events of interest	<input type="checkbox"/> Post graduate courses and general training		<input type="checkbox"/> Themed courses and workshops	
	<input type="checkbox"/> ESE Policy and Advocacy activities and initiatives		<input type="checkbox"/> European Hormone Day support	
Please provide a short statement, outlining how your company improves endocrine research or the care of patients.				
Signed on behalf of Company			Date:	
Name:			Job title:	

Please return the application as a PDF to [natalie.dass@ese-hormones.org](mailto:natalie.dass@ese-hormones.org)

## Annex 2: How ESE works with industry

Objectivity and transparency are critical to carrying out ESE's mission and to maintaining the confidence of its members, the endocrine community and the public; as health and knowledge are highly valuable public benefits, it is of the utmost importance that they are delivered independently.

A Code of Conduct covering both ethical principles and conduct is a necessary underpinning to achieve this, and ESE adheres to the Code of Conduct for Healthcare Professionals and Scientific Organisations in Europe set out by the Alliance for Biomedical Alliance in Europe (Biomed Alliance) Code of Conduct, of which ESE is a member – see [here](#). Adoption of this Code reinforces the core principles that help to maintain professional independence, objectivity and scientific integrity.

It is recognised that working with industry is essential to achieve ESE's mission, and there are clear benefits on both sides, but this must be accomplished without compromising our integrity.

Key principles governing how ESE work with industry are as follows:

1. Any activity must be in line with ESE's vision, mission and strategic aims – see [here](#).
2. All partnerships will be based on the principles of integrity and openness and will bring benefit to ESE through funding or through supporting ESE to achieve its vision and mission.
3. Any agreements entered into will not compromise the independent status of ESE.
4. ESE will work with members of the pharmaceutical industry to share knowledge and expertise, as appropriate.
5. Multi-sponsor activities will be sought where possible; however, in certain circumstances, ESE will accept single sponsorship for activities if it is deemed to be in the best interest of those affected by endocrine conditions, as long as the other principles are adhered to.
6. Editorial independence must be maintained so that ESE and its members are free to comment both positively and negatively about pharmaceutical companies and their products.
7. Industry will have no input into the development of ESE scientific, clinical, or educational programmes, unless specifically requested for a valid reason.
8. ESE will not work with industry where promotion of a specific drug is required or demanded by the company (either explicitly or implicitly) and will not endorse any pharmaceutical products or services.
8. Conflicts of interest are always disclosed, recorded and, where deemed appropriate, the person declaring the conflict is not included in discussions/votes where the conflict is relevant.
9. Collaborations will comply with all relevant Code of Practices, including the Biomed Alliance Code of Conduct, EFPIA Code and MedTech Europe Code of Ethical Business Practice.