



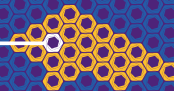
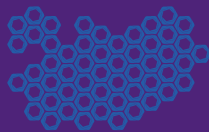
European Society  
of **Endocrinology**

# ECE 2020

22nd European Congress of Endocrinology

23-26 May 2020, Prague, Czech Republic

## SPONSORSHIP PROSPECTUS



managed by  
**bioscientifica**



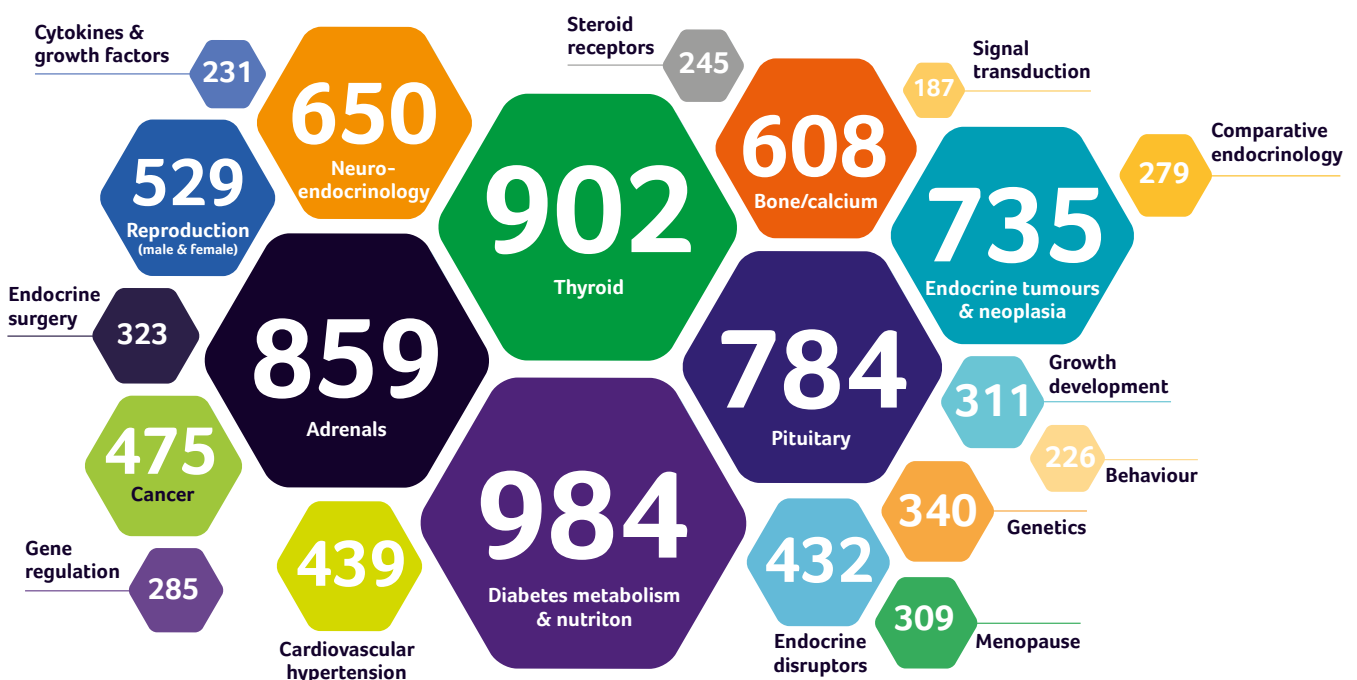
[www.ece2020.org](http://www.ece2020.org)

# Why should you attend ECE 2020?

- Connect to over 3 500 endocrine specialists and healthcare professionals at a world leading congress
- Deliver your educational efforts to an international clinical audience
- Promote your products and services over a three day engagement with the congress attendees
- Benefit from the post-congress exposure of congress content, including satellite symposia
- Engage with Europe's most influential endocrinologists in different meeting settings
- Position yourself as an industry leader

## ECE 2018 Delegate Statistics

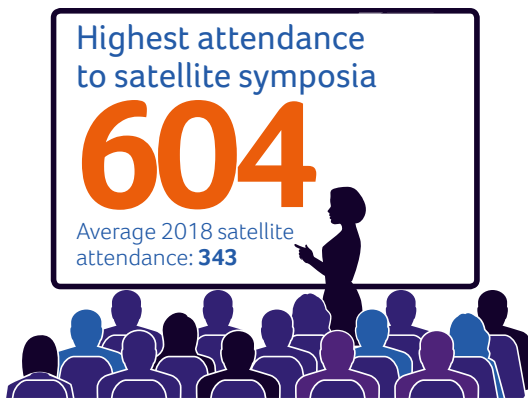
### Areas of Interest



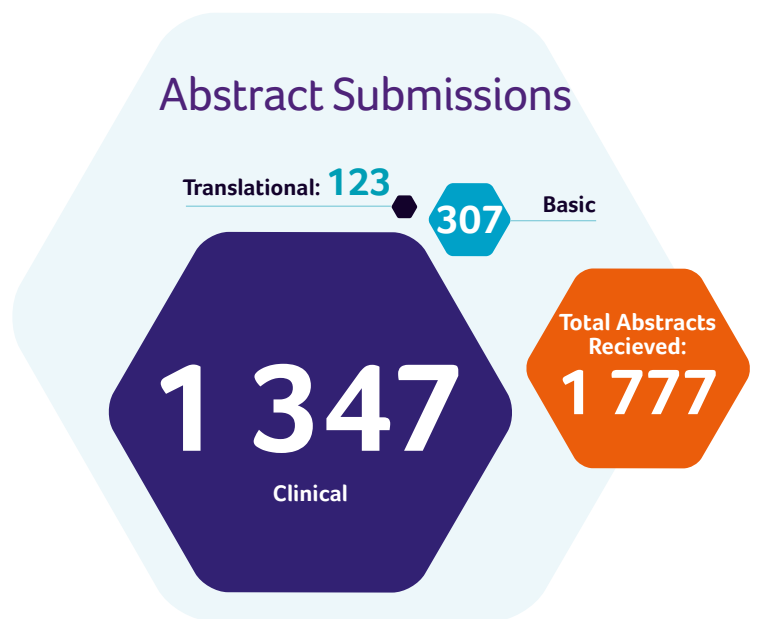
## Top 10 Countries in Attendance



## Satellite Symposia



## Abstract Submissions



- 250** Adrenal and Neuroendocrine Tumours
- 150** Calcium and Bone
- 490** Diabetes Obesity and Metabolism
- 13** Environment Society and Governance
- 100** Interdisciplinary Endocrinology
- 295** Pituitary and Neuroendocrinology
- 148** Reproductive Endocrinology
- 331** Thyroid

## Total Attendees

**3 532**



# SPONSORSHIP PACKAGES

	Gold €65 000	Silver €45 000	Bronze €25 000
<b>Complimentary exhibition space</b>	25 sqm	16 sqm	12 sqm
<b>Additional exhibition area</b>	€200 per sqm €100 per sqm after 50 sqm	€200 per sqm	€200 per sqm
<b>Complimentary Congress registrations</b>	3	2	1
<b>Complimentary exhibitor badges</b>	15	10	5
<b>Additional Exhibitor badges per 12 sqm space purchased</b>	2	2	2
<b>Acknowledgement of sponsorship onsite</b>	Primary level	Secondary level	Lower level
<b>Acknowledgement of sponsorship on preliminary literature</b>	Profile & logo	Name only	Name only
<b>Acknowledgement of sponsorship in final programme book</b>	Yes	Yes	Yes
<b>Company profile on Congress website</b>	Profile & logo	Logo only	Logo only
<b>Acknowledgement of sponsorship on Congress website</b>	Yes	Yes	Yes
<b>Company logo on front page of app</b>	Yes	Yes	Yes
<b>Colour advert in programme book</b>	Full	Half page	None
<b>Holding slides/registration preview slides</b>	Individual slide	Logo	Company name
<b>EJE online banner advertising for the month before ECE</b>	Leaderboard & Skyscraper	Skyscraper	None
<b>Tickets to Informal Networking Evening</b>	3	2	0
<b>Delegate bag insert</b> <i>In addition to the delegate bag insert included with the satellite package</i>	Yes		

# 95%

*of participants would recommend ECE to a colleague*



# PRESENT TO DELEGATES

## Sponsored Satellite Symposium

Satellite Symposia offer a great opportunity for you to talk directly to your key customer groups as they are open to all attendees.

### Lunchtime Sessions\*

**Sunday 24 May** 14:30 – 15:30 €55 000 (€47 500 before 31 October 2019)

**Monday 25 May** 14:30 – 15:30 €55 000 (€47 500 before 31 October 2019)

**Tuesday 26 May** 14:00 – 15:00 €55 000 (€47 500 before 31 October 2019)

Please note, there will be three parallel sessions during the lunch periods.

### Other Available Slots\*

<b>Saturday 23 May</b>	15:30 – 17:00	€37 500 (2 x parallel)
<b>Sunday 24 May</b>	07:00 – 08:00	€27 500 (2 x parallel)
	18:00 – 19:30	€37 500 (3 x parallel)
<b>Monday 25 May</b>	07:00 – 08:00	€27 500 (2 x parallel)
	18:00 – 19:30	€37 500 (3 x parallel)
<b>Tuesday 26 May</b>	07:00 – 08:00	€27 500 (2 x parallel)

The Informal Networking Evening takes place on the Sunday evening so no catering can be served after the symposium on that evening.

Content of Satellite Symposia is subject to approval by the ECE 2020 POC. Corporate Members are responsible for obtaining all regulatory approval for content and materials.

\* the times shown here are provisional and may be subject to change

## Digital Satellite Symposium Services

Interact with delegates onsite and disseminate your content to thousands of endocrinologist post event with the ECE On Demand digital services. ECE On Demand is ESE's content management platform showcasing ECE scientific content.

Our 2020 digital solution packages will be confirmed in Autumn 2019, but have previously featured:

### On-Site interactivity packages\*\*

- All AV and IT support to present an interactive Satellite symposia.
- Faculty biographies, abstracts, session overviews and webcasts
- Digital branding of your in-room experience across all displays
- Digital company profile, push notification, session voting, commenting and evaluation
- Recording for your own post congress audiences

### Post-congress dissemination packages\*\*

- Symposia recording and faculty interviews hosted alongside the ECE scientific programme content
- Exported file for review, editing and approval before hosting at ECE On Demand, or on your website
- Promotion of ECE On Demand to ESE members, delegates and new guest users

**ECE**  
**On Demand**

\*\*Final 2020 pricing is subject to service package definition. 2019 pricing ranged from €7,000-€18,000

### PLEASE NOTE:

You must be an ESE Corporate Member in order to hold a Satellite Symposium.

To apply for ESE Corporate Membership please email [info@euro-endo.org](mailto:info@euro-endo.org)

# 604

The largest attendance at a 2018 Satellite Symposium

## Private Business Meetings

Meet your pre-selected key audience in premier meeting rooms in the ECE venue. Meet with up to 50 participants in a business meeting or debate style set up and benefit from:

- Inclusive AV package and IT support with the option to record activity / discussions
- Meet and greet service for your invited guests on arrival
- Day-passes and exhibition access for non-registered attendees
- Catering on request

Appropriate educational KOL discussions can also be recorded and potentially published in ESE Insight, a supplement to ESE News.

Business meetings are available to ESE Corporate Members and Non-Members alike\*  
\*conditions apply

# EXHIBITION



Two options are available for exhibition space:

## Space only

€475/sqm before 31 October 2019

€505 /sqm after 31 October 2019

## Shell Packages

€515/sqm before 31 October 2019

€550 /sqm after 31 October 2019

The exhibition package includes two exhibitor passes per 9 sqm purchased, exhibitor profile in the programme book, technical manual, and all lunches and refreshments in scheduled breaks.

*All prices are excluding VAT*

**BOOK BEFORE  
31 OCTOBER  
2019  
FOR SAVINGS**

## ECE Hub

**Connect with delegates in the heart of the exhibition with the ECE Hub. The ECE Hub is an informal presentation space seating up to 50 delegates for short 15-25 minute presentations**

### \*ECE Hub corporate sponsorship - €15 000

Maximise your impact at ECE by sponsoring the Hub. We are offering the opportunity to sponsor the Hub and benefit from:

- Two presentation slots
- Your logo and branding alongside ESE's inside the Hub
- Promotion of your activity in the programme book
- Promotion of your activity on holding slides, shown between talks
- Acknowledgment of your sponsorship on congress materials
- Promotion of your activity in the programme book
- Promotion of your activity on holding slides, shown between talks

### Single ECE Hub slot booking - €5 000

#### AVAILABLE SLOTS

<b>Sunday 24 May</b>	Morning coffee break Afternoon coffee break
<b>Monday 25 May</b>	Morning coffee break Afternoon coffee break
<b>Tuesday 26 May</b>	Morning coffee break Afternoon coffee break

\*You must be an ESE Corporate Member or Supporter in order to hold an activity in the ECE Hub. Content of ECE Hub activity is subject to approval by the ECE 2020 POC. Companies are responsible for obtaining all regulatory approval for content and materials. A maximum of 3 ECE Hub corporate sponsorships are available.

# SPONSORSHIP OPPORTUNITIES

## Giveaways

Lanyards	€5 000 + cost or supply
Delegate bags	€8 000 + cost or supply
Pads & pens	€1 000 + cost or supply

## Visibility

### Pre-event marketing

Pre-Congress mailings to registered delegates <i>To delegates who have not opted out of receiving third party messages</i>	€5 000
Abstract submission system <i>Your logo will be displayed on each page of the abstract submission system</i>	€2 000

### After the Congress

Online evaluation system sponsorship <i>Your logo displayed on each page of the evaluation questionnaire, completed by all delegates requiring CME certificates.</i>	€1 000
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## Do you have an idea to increase your impact at ECE?

We are happy to discuss additional sponsorship actives not listed here. Please contact Victoria Withy, ESE Sales and Marketing Manager with your suggestions: [victoria.withy@ese-hormones.org](mailto:victoria.withy@ese-hormones.org)  
Tel: +44 (0) 7761 800855

## Onsite

### During Congress

Venue banners	POA
Directional signage sponsorship <i>Your logo will be included on the bottom right of all venue directional signage</i>	€5 000
Adverts in the programme book <i>Displayed towards the back of the programme book</i>	€3 500
Bag inserts <i>for exhibitors</i>	€2 000
<i>for non-exhibitors</i>	€3 000
Hold and registration preview slides <i>Your company's slide included in the slide loop shown on all registration desk screens and before each programme session</i>	€1 750
Hotel drops <i>To hotel rooms in our HQ hotels</i>	€6 000
WiFi <i>Please ask for more details</i>	€10 000
E-Posters <i>Please ask for more details</i>	Price TBC
Phone charging stations <i>Please ask for more details</i>	Price TBC

**All prices are excluding VAT**



**European Society  
of Endocrinology**

# 97%

*of participants agreed that the information provided in this programme will ultimately benefit patient care*



# ECE 2020

## 22nd European Congress of Endocrinology



### Payment Terms & Conditions

All sponsorship, including exhibition stand sales, will be allocated in order of spend the year before, as agreed by the Corporate Members. The organisations with the largest spend in 2019 will have first priority in 2020.

The European Society of Endocrinology (ESE) will endeavour to allocate an exhibitor's first choice space. However, this might not always be possible. ESE reserves the right to change the layout of the exhibition as necessary.

Upon receipt of a completed application form, confirmation of your stand and sponsorship requirements will be sent. This will include an exhibitor registration form and a contract outlining full terms and conditions.

The signed contract must be received by the ESE by 31 December 2019. Sponsorship will not be confirmed without receiving the signed contract.

Following receipt of the signed contract, cancellation or any changes to the original booking must be made in writing to the ESE.

The following cancellation charges will apply:

- Cancellation before 31 October 2019: **10% of total cost**
- Cancellation between 31 October & 31 December 2019: **50% of total cost**
- Cancellation after 1 January 2020: **100% of total cost**

**NB: VAT will be charged as applicable, and is subject to changes in legislation.**



### Key Contacts

#### Sale and Sponsorship Enquiries:

**Victoria Withy**

ESE Sales and Marketing Manager  
victoria.withy@ese-hormones.org  
Tel: +44 (0) 7761 800855

#### Exhibition and Sponsorship Logistics

**Natalie Dass**

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European Society  
of Endocrinology