PRESS RELEASE **For immediate release: 24 November 2026**

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European Society of Endocrinology leads global call to raise awareness of importance of hormone health on World Hormone Day 2027

The European Society of Endocrinology (ESE) will once again lead the global endocrine community in marking World Hormone Day on Saturday 24 April 2027. Launched in 2022, World Hormone Day raises awareness of the vital role hormones play in health and wellbeing.

World Hormone Day 2027 aims to improve public understanding of the role hormones play in major public health issues including obesity, diabetes and cancer, as well as more than 400 rare diseases. The campaign will feature 'hormone champions' from across the global endocrine community, combining evidence-based information with the lived experience of patients.

The 2027 campaign builds on the success of World Hormone Day 2026, which reached an estimated audience of more than 225 million people worldwide, with activities in 38 countries and 23 languages.

Under the banner of #BecauseHormonesMatter, ESE is inviting members of the public, patients, patient groups, national endocrine societies, healthcare professionals and media to take part, either online or through local events, to share why hormone health deserves global attention.

Professor Wiebke Arlt, ESE President, said: "The extraordinary reach of World Hormone Day in 2026 showed that there is huge interest around the world to understand more about hormones and their impact on our health. In 2027, we want to build on that momentum by bringing together scientific expertise and the lived experiences of patients to make hormone health more visible, more understandable and more relevant to people's everyday lives. By empowering hormone champions across the global community, we can help many more people understand why hormones matter."

A wide range of free-to-use materials is already available from the World Hormone Day content library to help organisations and individuals get involved. New and updated resources for the 2027 campaign, including social media graphics, posters, videos and adaptable templates, will be added in January 2027. .

More information will follow at www.worldhormoneday.org. You can also follow Because Hormones Matter on Instagram and on our new Facebook page.

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About the European Society of Endocrinology

The voice for endocrinology

The European Society of Endocrinology (ESE) provides a platform to develop and share leading research and best knowledge in endocrine science and medicine. By uniting and representing every part of the endocrine community, we are best placed to improve the lives of patients. With over 5,500 individual members and through the 51 National Societies involved with the ESE Council of Affiliated Societies (ECAS) ESE represents a community of over 20,000 European endocrinologists. We inform policy makers on health decisions at the highest level through advocacy efforts across Europe.

To find out more about ESE, please visit www.ese-hormones.org.
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